1. There are more male players in the game, the male players is 84.03% of the total players.
2. There are more people play this game in age 20-24 which is 44.79% of the total players, and age in 15-19 is next more player population of this game.
3. From the result, we can tell the most popular item can almost present most profitable items, because there is only one item different and the total purchase value doesn’t have big difference.